\$5,000.00 TOO MUCH STOCK

And it must all go out before the end of August

This store is giving away a \$125.00 scholarship in the branch of the Oakland Polytechnic School that is to come to Ashland this fall. There are now twenty-six young ladies and young men who want this sholarship and whose names are being voted on.

TARIOUS causes have contributed to the condition in which we find our stock at this time, but the principal reason is that the season has been extremely backward and summer goods are just beginning to be needed. Perhaps no store in Southern Oregon has shown larger or finer lines of the season's best offerings---too good a line, possibly, in the face of the many unfavorable conditions. It means that we must put forth greater effort this year to clear out our stock. It means greater opportunity for the people of this vicinity to secure high class goods at little cost.

Sale Begins Wednesday, July 17.

AT 8.30 A. M.

Read carefully every one of these special items:

WUNDERHOSE 90c BOX.

First time we have ever offered a cut price on these hose. Four pair guaranteed hose in a box, 90c.

NORFOLKS AND BLAZERS.

Your outfit at seashore will be incomplete without one of them. You will see hundreds of them there. \$9.50 and \$10.00 Coats.....\$8.45

50c BELTS AT PRICE OF BUCKLES.

Elastic Belts that cost us a half more than what you can buy them for now. For the price of the buckle only. 50c Belts

46-INCH BATISTE.

60c KIMONO CLOTH 29c.

36 inches wide, figured mull. Serpentine Crepe18c Children's Rompers....22c and 45c Girls' Overalls39c Children's Dresses25c

CHILDREN'S HOSE 9c.

Another lot of these Puritan Hose for children up to size 8 at 9c. 15c Infants' nose, all colors. . 12 1/2 c

50c Fancy Hose, 3 for \$1.00 Fancy colored Hose, lace and embroidered

Two splendid Corset Covers for

Dainty and well made, the kind usually sold for 35c each. Our regular price, 25c to 30c.

23c EACH.

We do not expect that anyone will go away from this sale feeling that it is not a genuine sale. If you see it in our ad, it's true.

Linen Suits, if you get a welltailored suit, are a very dressy as well as a very practical garment for every day wear. You will be pleasantly surprised at the style that is put into our Linen Suits.

A FEW ODD LOTS. OF CORSETS.

\$1.00 and \$1.25 models at 79c \$1.50 models98c \$2.50 models\$1.89

GIRL'S PARASOL FREE

with every lady's Parasol. On opening day (Wednesday only). Selec tion according to price of lady's

LOOK FOR 9c TABLE.

There will be many surprises here. 9 instead of 23 will be the skidoo number.

RIBBON SPECIALS. A new lot of fancy Ribbons worth up to 35c yard,

19c. LADIES' WRAPPERS.

Light, and dark shades, regular \$1.25 values,

Silk Waists

We should not like to say that there is down-to-the-minute new Waists of silk and net. We have sold a good many, but the rest will be sold at new low prices.

Also the balance of the special \$3.69 lot with values up to \$6.75 at a new low mark. 82.98.

Silk Shirts, Silk Petticoats, Silk Princess Slips all marked lower now.

Laces, Embroideries

To the delight of every lady will be this good things that you will be able to make you will not be disappointed, good selections if you come early,

20 PER CENT REDUCTIONS.

This is where we have to make unusual effort at price-making, for the season has been

altogether unfavorable for light airy gowns, and this sale comes just when you are be-

Waists and Shirts

One of the largest and finest lots of Waists anything too good for Ashland ladies. We sale of McGee's Laces and Embroideries, of all kinds that ever went into a clearance simply got them in the wrong season—those justly known to all as a better line than is sale. And it's because there are so many usually found in a city of this size. Our such good ones that we are forced to make business in this line has been unusually good the prices so low, and among the whole lot and we have had to reorder many times, and you will not find one that is out of style. It our stock still contains such an assortment of you come expecting much we feel confident

> Waists from a 50c gingham to a \$10.00 silk at prices to please.

Read carefully every one of these special items:

Crepe sacques98c Crepe Kimonos\$1.98 Reduction on House Dresses for ladies' and children's dresses.

Votes with every pur-

chase of 15c or over on

McGee's \$125.00 free schol-

arship. We signed for a

scholarship to help get the

new school. You can help

roll up a big vote for your

friend who needs this schol-

arship by making your pur-

chases at this store.

BURSON HOSE.

We have the Burson 19c Hose that the mail order houses feature. Save your postage.

19c.

AUTOMOBILE SCARFS ONE-THIRD OFF.

CORSAGE BOUQUETS AND NECK ORNAMENTS

ONE-THIRD OFF.

SILK GLOVES 89c.

The kind advertised and sold many places at \$1.25, but the one we sell all the time at \$1.00. 16-button, double tip......89c

\$2.00 Crepe Gowns \$1.60 75c and 60 Muslin Gowns.....49c \$1.00 Muslin Gowns.....89c Muslin Drawers....23c, 45c and up Muslin Skirts......49c up

PURITAN UNDERWEAR SALE.

Puritan Underwear sold only, at Vests..... 3 for 25c and up Union Suits......25c up

35c NUB SUITING 29c.

Very good cloth for wash suits and coats and caildren's dresses. 40c Cravenette Poplin now 30c yard.

FRINGES REDUCED.

2-inch Mercerized Fringe.....19c 3-inch Mercerized ringe.....39c 65c Ball Trimming, brown only. . 49c

SILK PETTICOATS.

\$4.00 Taffetas\$2.95 \$6.00 Jersey Top Messaline...\$4.95 \$3.50 Messalines \$2.69 Jersey Top Slips.....\$5.25 Silk Princess Slips.....\$4.49 \$1.00 and \$1.25 Cotton Petticoats79c

Khaki Skirts\$1.49 DRESS SKIRTS \$3.95.

Khaki Blouses\$1.49

A new lot added to the few of those that we have had out at this price. Tan and navy Panamas worth up to \$7.50 now included in this lot.

NEW DRESS SKIRTS 10 TO 20 PER CENT DISCOUNT.

Many handsome novelties at 20 per cent discount. More staple numbers, 10 per cent discount.

TOO MANY GINGHAMS.

A big lot 12 1/2 c Ginghams, now . . 10c One lot 32-inch Ginghams. . . . 12 1/2 c One lot 25c Zephyrs.....19c

It is not every day that a sale is offered on a stock of new goods. New as ours is, though, we find it has to be watched closely to weed out what would soon grow old.

We shall be pleased to send samples to out-of-town customers WHITE GOODS. MARQUISETTES, SILK MIXTURES. Flaxons, Linaires, Dimities, Lawns, India 50c to 60c goods for beautiful evening

FIGURED LAWNS.

4 1/2 c yard for a good figured Lawn. An 8-yard dress pattern only 36c. 9c yard for one lot 10c to 12 1/2 c Lawns.

ginning to really need these goods.

11c yard for one lot 12 1/2 to 15c Lawns. 12 1/2 c yard for one lot 15c Lawns. An 8-yard dress pattern, which is a goodly

allowance this year, will only cost you 72c, 88c or \$1.00. One lot Tissues, fancy Voiles, Cotton Fou-

lards, Mulls, etc., worth 25c to 30c, at 20c.

Wonderful Sale of Silks

checked Taffetas

than many stores ask.

43c for Foulards and pretty striped and

79c for one lot Foulards and fancy Silks

29c for one lot Silk Mixtures in beautiful,

Remember, this is more than an ordinary

clearance sale. It is a forced stock reduction

patterns for summer dresses or evening

gowns. Values up to 60c yard, now 29c.

on which our regular \$1.00 price was less

Linons, and many fancies, all at new prices. FIGURED ORGANDIES

are popular this season, and Printed or Corded Voiles. At the new prices our stock will soon be depleated.

BLACK GOODS for the elderly lady. India Linon, Mull, plain are now priced at 29c. Voile, fancy striped Voile, black figured

Lawns, Organdies, etc.

Ready-to-Wear Garments

In no department of our store are there greater bargains than in the ready-to-wear department-not so great, in fact. For these drapery now used, lines vary so greatly in style from season to season that the modern merchant realizes printed Scrims worth 20c to 25c at 18c. that it is better to sell them BELOW COST than to let them accumulate. That is where our prices are now on about 18 summer suits \$1.00. of serge and fancy mixtures-below cost.

Better in style, too, than the average.

Curtain Goods Sale

pretty Batiste Embroidery sets.

gowns and summer dresses, now 45c yard.

at \$2.40 bolt.

special at \$2.49.

12-yard bolts Nainsook, regular 25c yard,

40-inch Embroidered Voile Flouncings,

27-inch Flouncings, regular 45c quality,

Special prices on the broken lots of those

The Scrims for curtains continue in popularity. In fact, they are about the only We are closing out a lot of plain and

One lot very fine Scrims and fancy curtain goods, 40c and 50c qualities, 3 yards for

Although this sale is under our own management, you will find that we know how to put on a real sale.

CAMPERS' CLOTHES.

with it the need for suitable

clothes and bedding. Much of the

pleasure of the trip will be lost

if you do not go thoroughly pre-

Khaki Skirts and Khaki

For the cool mornings and

Wool blankets-you will re-

We have a good Comforter for

Save your good ones-take

evenings in camp or at seashore,

one of our Sweaters, now priced

quire less bedding and keep

\$1.49 to \$2.49.

some of tnese.

the camping trip, 95c.

warmer.

Blouses, serviceable and practical

garments for the camp, at \$1.49.

Vacation time always brings

Not until the last few days has there been any/great need for sunshades, and there is a better assortment of Parasols than we ever had at the beginning of a clearance sale. And the prices as well as the assortment to choose from will be better, for we cannot

PARASOLS-PARASOLS.

WOOL DRESS GOODS ON SALE AGAIN.

Many hundred yards of plain and fancy Dress Goods in good weights for summer and fall dresses and skirts on sale at prices that will warrant your purchasing of these materials now for future if not for present use.

NECESSITIES,

afford to carry them over.

58-inch Mercerized Table Damask of unusually good qual-64-inch, same quality, at 45c Huck Towels, dozen......95c

Wide Sheetings and Tabel Linens of all kinds on sale now,

72x90 Sheets with seam 39c

This is much more than an ordinary clearance sale of season-Of special interest to hotel and end goods, because there is more on hand to start with and necessity lodging house keepers as well as compels a shrinkage of the entire stock. The sale is under our own to housewives are the following direction, no commissions to pay, and you will find real bargains.

Mc Gee's

ELKS BUILDING

ASHLAND, ORE.